

JONATHAN R. LOOTENS

Executive Finance & Technology Leader

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EXECUTIVE PROFILE

Senior executive uniquely positioned at the intersection of finance and technology — with 20+ years of progressive leadership spanning financial and technology operations and governance with large-scale global public companies, including 12 years in VP and Director roles leading all aspects of technology finance and governance at Las Vegas Sands Corp. Finance leader who has directly owned both the CFO function of a digital technology business unit and the financial governance of a \$300M+ global IT portfolio — bridging the gap between technical complexity and financial accountability at the board level. Built and led finance and technology teams across 9 integrated resorts in the U.S., Macau, and Singapore, and began career at Deloitte auditing large public gaming companies. Brings deep expertise in technology investment strategy and the governance frameworks that responsible technology adoption requires — acquisitions, digital assets, data centers & IaaS, colocation strategies, outsourcing, software & SaaS, process automation, and AI.

CORE COMPETENCIES

Technology Finance & Investment Governance • AI & Emerging Technology ROI Analysis • Digital Venture & Product Finance • Financial Planning & Analysis (FP&A) • Full-Scope Accounting & Controllershship • M&A Due Diligence & Integration • Technology Asset Valuation • Capital Allocation & Portfolio Management • Board & Executive Reporting • Internal Controls & SOX Compliance • ERP & Financial Systems Implementation • Budgeting & Forecasting • Treasury & Cash Management • Cybersecurity & PCI DSS Financial Oversight • Cross-Functional Team Leadership • Strategic Planning • Global Multi-Jurisdiction Operations • ERM / AML

CAREER HIGHLIGHTS

- Owned the finance function for a global \$300M+ annual IT portfolio across 9 integrated resorts — evaluating technology investments, automation and AI tools, infrastructure buildouts, and digital systems against rigorous financial return and risk frameworks.
- Served as de facto CFO of Las Vegas Sands' Digital Gaming — a standalone online gaming business unit — with full ownership over finance functions and oversight over all supportive functions.
- Established a disciplined ROI and financial modeling methodology for technology investments — ensuring every major platform, system, and digital initiative was evaluated for total cost of ownership, business case validity, and measurable return before approval.
- Managed financial and technical due diligence, asset valuations, cost and technical segregation studies, stand-alone audits, integration and optimization analysis, and long-term value realization for \$1B+ M&A transactions — sale of Venetian, Palazzo & Venetian Expo, Sands Bethlehem, Treasure Island, and acquisition of online gaming companies and software.
- Managed the financial oversight of large-scale technology projects exceeding \$10M each — including data center buildouts, surveillance networks, financial system implementations, and colocation infrastructure — balancing innovation investment against financial discipline.
- Built and led cross-functional finance and technology teams of 20+ professionals across global operations; consistently developed talent capable of bridging the finance-technology divide at the leadership level.
- Designed and implemented systems and processes to maintain compliance programs such as SOX and PCI DSS across 50+ departments and multiple international jurisdictions at Las Vegas Sands Corp.
- Deloitte-trained auditor with deep GAAP expertise with large public global companies.
- Deloitte audit lead through the development and opening of \$10B+ CityCenter and residential with focus on construction audit and accounting and joint venture activities between MGM Resorts and global partners.
- Provided financial and technology support for the development and opening of \$5B+ Marina Bay Sands integrated resort in Singapore.

PROFESSIONAL EXPERIENCE

Principal / Fractional CFO | Lootens Holdings & JRL Premier Holdings 2024 – Present

- Fractional CFO and technology finance advisor — financial strategy, budgeting, forecasting, AI/technology ROI analysis, algorithm reviews, and M&A advisory for growth-stage and technology-forward businesses.
- Business valuations, digital investment evaluations, and build-vs-buy analysis; advise owners on technology capital allocation and strategic financial decisions.

Las Vegas Sands Corp. — Las Vegas, NV / Macau / Singapore Mar 2010 – Jan 2024 *Progression: Manager → Director → Executive Director → VP, IT Finance → VP, Digital Gaming*

Vice President of Finance — Digital Gaming Dec 2021 – Jan 2024

- Functioned as CFO of the Digital Gaming division — full ownership of finance and accounting activities, with oversight of supportive functions such as procurement, treasury, tax, payroll, construction, legal.
- Built technology and digital platform investment frameworks — translating technical roadmaps into ROI models, business cases, and board-level financial packages; served as primary technology investment advisor to the President and senior executives.
- Led annual budgeting, capital planning, and cash flow forecasting; built cross-functional processes across finance, legal, treasury, and technology to enable scalable operations.

Vice President of Corporate Finance — Information Technology Jul 2017 – Dec 2021

- Owned financial governance of the global IT organization — reviewed and approved \$300M+ in annual technology expenditures across 9 integrated resorts; applied ROI, TCO, and risk frameworks to every major platform, AI and RPA tools, and infrastructure investment.
- Primary bridge between technology strategy and financial accountability — presented metrics to President, CFO, CIO, and board; participated in 2021 \$6.25B Venetian | Palazzo sale including technology asset valuation and integration cost modeling.
- Led and developed a team of 15–20 finance and technology professionals across the U.S., Macau, and Singapore.

Executive Director of Corporate Finance / IT Controller Jun 2014 – Jul 2017

- Full financial and accounting oversight of the global IT function — budgets, forecasts, cash flow models, and cost-avoidance analyses; evaluated TCO and ROI for infrastructure investments exceeding \$10M including data centers, surveillance networks, and ERP implementations.
- Reviewed and approved technology contracts and project funding; maintained financial compliance across multiple international jurisdictions.

Manager / Director — Business Process Integrity Mar 2010 – Jun 2014

- Managed enterprise SOX, PCI DSS, ERM, and AML compliance programs across 9 integrated resorts globally; reported deficiencies to senior management and the Audit Committee; led process improvement initiatives across 50+ departments.

Audit In-Charge | Deloitte — Las Vegas, NV Sep 2006 – Mar 2010 *Main Clients: MGM Resorts, CityCenter, Caesars Entertainment.*

- Led integrated financial audits under U.S. GAAP; developed risk assessments and audit plans; audit in-charge for CityCenter JV development — coordinated directly with client CFO and executive teams.
- Mentored junior audit staff; contributed to recruiting and professional development.

EARLIER TECHNOLOGY EXPERIENCE

System Analyst — Modern Woodmen of America, Rock Island, IL 2004 – 2006

Network Engineer / Quality Control Manager — DerbyTech Computers, East Moline, IL 1997 – 2004

EDUCATION

B.A., Accountancy – Western Illinois University, Moline, IL 2006

B.A., Management Information Systems – University of Illinois, Champaign-Urbana, IL 2003